

NEW

# Whirlpool Brand's New Double Drawer Refrigerator

#88703 (WRV976FDEM)

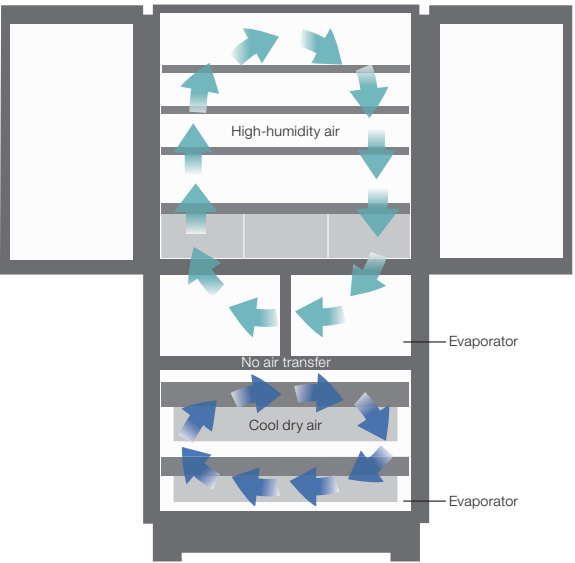
Our new double-drawer refrigerator includes innovations that provide optimal conditions for fresh and frozen foods, plus a purposefully designed storage zones for members who want to stay organized. Read on to familiarize yourself with these new top performance features.

## Product Details:

**NEW PerfectPlaces™ system** – Our most flexible refrigerator ever<sup>1</sup> provides nine zones for organizing food, so members know exactly where to find all their favorites. Check out the diagram to the right for all the details.

**NEW StoreRight™ system** – Uses **advanced dual cooling technology** to provide the optimum temperature and humidity levels for both the freezer and fresh food compartment. Here's how it works:

1. Two separate evaporators in the refrigerator and freezer compartments work independently to monitor and automatically adapt temperatures.
2. When a sensor determines that a change in temperature is needed, a control valve splits the flow of coolant, sending it to the correct evaporator controlling that compartment.
3. The freezer maintains a dry, cold environment with low humidity to help prevent frost and ice crystals, while the fresh food compartment's evaporator provides a cool environment with higher humidity levels.



**1 5-Temperature Option Drawer with Thaw Setting** – This drawer does everything, from storing meat and fish at ideal temperatures to keeping sodas icy cold. Includes five custom settings for meat, cold drinks, snacks, deli meats and cheeses, and thaw.

**2 Produce Drawer** – Provides a handy spot to store extra fruits and veggies.

**3 Extra Refrigerator Shelf** – In-Door-Ice® storage creates room for an extra full shelf in the refrigerator by moving the ice bin to the door.

**4 Tuck Shelf** – Makes room for tall bottles.

**5 Triple Crisper** – Includes automatic humidity control so produce stays fresh.

**6 Small Items Bin** – Dedicated space for smaller items, like snacks and juice boxes, so they don't get lost.

**7 Gallon Door Bins** – Hold up to two gallons of milk or juice.

**8 Two-Tier Freezer Storage** – Includes two sliding bins on a tiered system to keep frozen foods organized.

**9 Pizza Pocket** – Stores frozen pizzas upright without the hassle of trying to fit them flat on freezer shelves.

**SALES TIP**  
Show members the versatility of the 5-temperature selection drawer. Demonstrate how it provides customized storage for specific foods, like lunch meat, cold drinks and snacks.

Let members know that an EveryDrop™ filter is included with their new Whirlpool® refrigerator. Remind them to change their filters every six months to keep their refrigerator in prime condition.



Ice and water filtration (FILTER2/EDR2RXD1)



FreshFlow™ air filter (AIR1/W10311524)

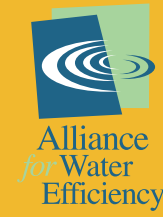


FreshFlow™ produce preserver (FRESH1/W10346771A)

Whirlpool Corporation is **dedicated to social responsibility.**  
Here are just some of the things we're doing to show our communities they matter and continue our commitment to develop high-performance appliances that conserve resources.



Since 1999, Whirlpool brand has donated a range and refrigerator to every **Habitat for Humanity®** home in the USA.



We now belong to the **Alliance for Water Efficiency** and the **Alliance to Save Energy**, and are committed to developing high-performance appliances that **help your members conserve energy.**

Since the 1970's, on average we have **decreased energy by more than 75%** in refrigeration while **increasing capacity by 30%.**

## REPLACEMENT FILTERS

1. Based on combined refrigerator and freezer storage options and adjustable features.