

Dominican Republic

ULTIMATE getaway II

NOVEMBER 2-6, 2014

2 ADDITIONAL
WINNERS IN 2014!

SELL YOUR WAY TO A FUN-FILLED GETAWAY

You have a chance to win a tropical excursion to the Dominican Republic! | Enjoy your stay in a luxury hotel on a sun-filled beach. | See other side for details on how to win.



THE CONTEST

Your store has a chance to win a tropical excursion to the Dominican Republic! Sell any Whirlpool Corporation manufactured products from July 1 – September 5, 2014, in this sales-based contest sponsored by Sears Hometown and Outlet Stores and Whirlpool Corporation.

THE GRAND PRIZE

One store from each region with the top percentage growth will have a chance to win a trip to the Dominican Republic, sponsored by the Whirlpool® and Sears Hometown and Outlet Leadership.* Winner and a guest will enjoy:

- TRAVEL DATES OF NOVEMBER 2 - 6, 2014
- 5-STAR ACCOMMODATIONS IN A LUXURY HOTEL
- WARM, SUNNY BEACHES
- AIRFARE AND PASSPORT FEES INCLUDED

*Winners include: 7 Hometown Store winners (offshore included w/SE Hometown Region), 2 Hardware winners, 2 Hometown Appliances Showroom winners (one per region), 1 winner based on the highest overall sales with positive growth, 1 winner based on the largest dollar increase year over year. Prize is only transferable to the other store employees. ©2014. All rights reserved. SEARS and KENMORE® are registered trademarks of Sears Brands LLC. XX140030 SGG-11965 3/14

HOW TO WIN

Be the store with the highest percentage increase in your sales of all products manufactured by Whirlpool Corporation compared to the same time period in 2013. Stores must sell at least \$55,000 in products over the contest dates in order to qualify.

NEW THIS YEAR

We've added 2 more winners who will be joining us on this amazing excursion no matter which region, format or division.*

- 1 WINNER WILL BE BASED ON THE HIGHEST OVERALL SALES WITH POSITIVE GROWTH
- THE OTHER WINNER WILL BE BASED ON THE LARGEST DOLLAR INCREASE YEAR OVER YEAR

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& OUTLET

Whirlpool®
Designed to Simplify™

MAYTAG®

KitchenAid®